

A close-up photograph of a red cricket ball with white stitching, resting on the edge of a wooden cricket bat. The background is a blurred green field. The image is framed by a dark grey area on the left and bottom, with a light green curved border separating the text from the photo.

Mt Eliza Cricket Club

Sponsorship Opportunities | Season 2021/22

A Family Club | Fostering The Sport Of Cricket In Our Community

- The Mt Eliza Cricket Club is one of the largest sporting Clubs on the Mornington Peninsula and an active promotor of Junior sport in our community.
- Our Volunteer Management Team are committed to providing the sport of cricket to as many people as possible within a family friendly environment.
- We provide cricket to members of the community at a heavily subsidised cost. We rely on businesses and individuals to support the Club financially, by way of Sponsorship and other fundraising efforts.



A Sponsorship Package For Every Budget | Each Packed With Value

It has been a tough time for businesses during our many periods of Covid and our Club continues to offer our introductory Sponsorship Package at an **incredible 50% discount**, ensuring affordability for all businesses regardless of their financial position.



Our introductory Silver Package is normally offered at a cost of \$500 plus GST, but for this season we are offering businesses a Covid discount, and the Package is only \$250 plus GST.

We think it is a great way for businesses to engage with our Club, and in return receive a range of promotional benefits aimed to generate new customers for their business.

Promotional Packages Starting From Just \$250

SILVER SPONSORS

Benefits Include:

- Clubroom Signage
- Website Advertising
- Social Media Recognition

~~\$500~~ \$250

GOLD SPONSORS

Benefits Include:

- Silver Sponsor benefits
- Oval Fence Advertising
- Digital Clubroom Signage
- \$5,000 Draw Ticket
- Event Invitations

\$1000

PLATINUM SPONSORS

Benefits Include:

- Gold Sponsor benefits
- Additional signage
- Custom produced video
- Ongoing social media

\$2000

OUR REACH

One of the benefits associated with being a large club is that we also have a large and loyal membership base. In addition to current participants, we achieve significant reach into the community through our social members, supporters, family members, and past players.

CRICKET PARTICIPANTS

This season the club will be fielding:
8 Senior cricket teams
11 Junior cricket teams

BLASTERS CRICKET

This season we expect to introduce between 50 – 100 new children and their families to cricket.

PAST PLAYERS

Our past players database is extensive, with over 500 active contacts on our email database, many who regularly attend club events and most that still reside in the local area.



PEOPLE

We acknowledge that people are the most important aspect of our Club. We treat people as equals regardless of our many differences and encourage and support each other at every opportunity.

RESPECT

We show respect for our members, supporters, umpires, opponents and our facilities. We understand that we earn respect as individuals, and as a club, by showing respect to others.

SPIRIT OF THE GAME

We take responsibility for ensuring that play is conducted within the spirit of the game, as well as within the Laws. We believe in sportsmanship and are active promoters of fair play.

HERITAGE

We acknowledge the contributions made by the people that have played for, served for, and supported our Club since its formation in 1926.

EXCELLENCE

We strive to deliver excellence and quality in everything we do. It is our positive attitude and focus on constant improvement that drives our success.



WE NEED SPORT | MORE THAN EVER BEFORE

- Victorians are facing a lot of new challenges and more than ever we need great Sporting Club's like Mt Eliza Cricket Club to flourish and provide sport for as many people as possible.
- A Sponsorship Package at any level will assist us to promote our sport, our values, and work with the younger generation to help them develop the life and social skills to help them be successful in their lives.
- To make your commitment for season 2020/21 please head to our website or contact our Sponsorship Coordinator using the details below.

Wes Bourke | Sponsorship Coordinator | wes@childdigital.com.au

Phone: 0412228811 | mtelizacricketclub.com.au

